

NEWS RELEASE

SOFT LAUNCH SETS THE STAGE FOR SELANGOR AVIATION SHOW 2024

Get Ready for Selangor Aviation Show 2024: Selangor's Flagship Aviation Event Take Off This September

SHAH ALAM, 11 JULY 2024 – Invest Selangor Berhad today announced the highly anticipated event - fourth edition of Selangor Aviation Show 2024 (SAS 2024) scheduled to take place at the Skypark Regional Aviation Centre (RAC), Selangor from 12 to 14 September 2024.

As of today, around 12,000 people have registered for SAS 2024 and anticipate 25,000 visitors from over 45 countries this year with a static display of 50 various types of aircraft as well as potential transaction value of RM1.3 billion being transacted during this year's show.

SAS 2024 will feature a diverse array of exciting programs and activities, including forums and talks, career fair, kids' activities, an exhilarating airshow. SAS 2024 also be showcasing the other side of aviation which is the lifestyle segment. There will be a display of exotic cars from Malaysian automotive manufacturers such as Bufori as well as Proton with their first EV, dubbed the Smart Brabus as part of this showcase.

SAS 2024 has successfully secured 110 exhibitors, featuring 15 companies from 7 countries: the United States of America, United Kingdom, China, Singapore, Germany, France and the Czech Republic. This includes the likes of Cirrus Aircraft, Textron Aviation, Dassault Aviation, Bombardier, UMW Aerospace Sdn Bhd and many more.

SAS 2024 also has confirmed static display coming from the United States of America, France, Singapore, Malaysia displaying a wide range of display such as the Diamond aircraft, Falcon 8x, Caravan, Piaggio Avanti and more.

2../

SAS this year will see around 23 tailor made sessions of forums and talks throughout the three day event, addressing compelling topics such as current trends for a sustainable aviation industry, aviation safety to navigate safer skies, the business aviation and general aviation supply chain, sports aviation regulations and the future of the space industry as well as youth and women empowerment related topics.

SAS 2024 will be organising its 2nd edition of the career fair where will see participation from 40 aerospace and aviation industry players. A special acknowledgment goes to PERKESO for partnering with SAS 2024 on the Career Fair, to ensure it runs smoothly and that can be the platform to connect potential talent and workforce with the industry players.

SAS 2024 will be conducting a variety of kids activities that include a paper plane competition, colouring contest, a mobile planetarium as well as an outdoor giant inflatable astronaut, for everyone to see.

SAS 2024 also will be launching an awards ceremony at SAS 2024 on the evening of 12th September called the Women in Aviation Awards which is in collaboration with Women in Aviation Asia (WiAA) and Women@MAG (Malaysia Aviation Group).

All the dedication poured into finalizing preparations for the Selangor Aviation Show starting in two months would not have been possible without the unwavering support from sponsors, strategic partners and supporting partners which is:

- **Official Strategic Partner:** National Aerospace Industry Corporation (NAICO) Malaysia and UMW Aerospace Sdn Bhd;
- **Official Airport Partner:** Malaysia Airports Holdings Berhad (MAHB);
- **Official Airline Partners:** Malaysia Aviation Group (MAG) and Qatar Airways;
 - Both MAG and Qatar Airways will be providing a discount of up till 15% on flight tickets for international trade and public visitors flying to Malaysia to visit SAS 2024.

- **Official Car Partners:** Bufori and Smart Brabus;
- **Official Medical Partner:** Ara Damansara Medical Centre (ADMC);
- **Official e-Hailing Partner:** MyCAR
 - For visitors looking to come to SAS 2024 via e-hailing, can use MyCar to redeem a discount of RM2 to or fro from the show.
- **Official Career Fair Partner:** PERKESO
- **Official Hotel Partners:** Sheraton PJ Hotel, Dorsett Grand Subang, The Saujana Hotel KL, DoubleTree by Hilton Shah Alam i-City, Concorde Hotel Shah Alam, Mardhiyyah Hotel & Suites, Mercure Hotels and Acapella Suite Hotel.
 - For visitors or exhibitors looking for an accommodation during the show, we have a variety of hotel partners for you to choose from.
 - You may find out more about the discounts that they can offer via our Selangor Aviation Show website.

Please follow SAS 2024 social media and website for more information and updates.

Facebook, Instagram and LinkedIn : @selangoraviationshow

Twitter : @SelAviationShow

Website : www.selangoraviationshow.com

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About Invest Selangor Berhad:

Invest Selangor Berhad (ISB) is the state government agency responsible for promoting and facilitating investment in Selangor, Malaysia. With its commitment to providing investors with the ease of doing business, ISB ensures investors have a hassle-free investment journey. The agency offers a comprehensive suite of services, including site selection assistance, investment facilitation, and aftercare services. ISB is dedicated to providing investors with a conducive business environment, which includes streamlined procedures, efficient services, and access to industry insights and networks. This commitment to investor ease of mind has made Selangor an attractive investment destination for local and foreign investors. With ISB's support, investors can focus on their business operations and leave the administrative matters to the agency, giving them the peace of mind they need to grow their investments in Selangor.

For Selangor investment enquiries, please visit www.investselangor.my

For media enquiries please contact:

Nur Azyyana Binti Abu Bakar
azyyana@investselangor.my
+603 5510 2005

Maryani Binti Mat Saad
maryani@investselangor.my
+603 5510 2006